



G7 Productivity Systems

Contact: Phaedra Valencia
Telephone: 858-675-1095 x264
E-mail: phaedrav@g7productivity.com

FOR IMMEDIATE RELEASE

G7 Introduces Invisible Ink for Inkjet Printers

San Diego, CA—September 10, 2007 – G7 Productivity Systems introduces VersaInk™ Invisible UV (Ultra-Violet) Florescent Ink Cartridges for Lexmark, Hewlett Packard, Canon and VersaJette™ inkjet printers at www.g7ps.com/uv. Individuals and businesses are finding more need and uses for invisible ink on tickets, tags, labels and in security related applications. Often, invisible UV ink is used to protect and authenticate documents, including checks. The exclusive, non-toxic and odorless formula of VersaInk™ UV Florescent Ink is completely safe and confidentially marks documents, checks, product stickers, labels, tickets, ID cards and more. It can be used to authenticate transactions, or confirm identification, prevent fraud, or tampering. VersaInk Invisible UV ink becomes visible and appears blue fluorescent when exposed to UV light. To provide a complete solution G7 also offers the ScanBrite™ Invisible Ink Verification Scanning Light.

“Anything that can be put through an inkjet printer can be marked and / or protected by adding invisible identification content with VersaInk™ Invisible UV Florescent Security Ink,” says Scott Givens, Marketing Director for G7. He explains, “Users can add enhanced document protection and authenticate all kinds of documents and projects by applying invisible text or logos. The documents can then be checked with a florescent black light such the ScanBrite™ - invisible ink scanning light for verification, The process is very similar to the verification of UV marked credit cards, bank notes and passports.” Invisible UV florescent ink is a simple safety measure that can be added to business transaction paperwork such as checks, agreements, contracts, application forms and receipts. Using VersaInk™ Invisible UV Florescent Ink to apply concealed content to documents, checks and labels aids in anti-counterfeiting, product security and theft prevention.

It's easy to add VersaInk™ UV Invisible Ink images and text with Lexmark, Hewlett Packard, Canon and VersaJette™ inkjet printers. Simply replace the ink cartridge with the VersaInk™ Invisible UV Florescent Security Ink Cartridge. Next, set up the text or graphics that require printing in invisible ink on a document as usual in a word processing or design program. Check placement on screen and then print. Position of the invisible ink can be verified by using a black light UV florescent scanner – like the ScanBrite™, all products are available at www.g7ps.com/uv.

About G7

G7 Productivity Systems, Inc., based in San Diego, CA, is a leading publisher and manufacturer of productivity software and supplies for both home and business use. G7's products are available in over 4,000 retail outlets in the US and Canada.

G7 creates business automation solutions that enhance productivity while reducing costs. Currently, G7 offers products and services in many important areas of business, including automated check and forms creation, data capture, customer relationship management, sales automation, and accounting.

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